

Webster Vienna Training Scholarship (WVTS):  
Project Proposal

Department: Student Resource Center  
Semester: Spring 2022 (from February 7 – April 29, 2022)  
Estimated weekly workload in hours: 10  
Program Level: Undergraduate

Project Title: Student Activities, Events and Communication  
Project Leader: Serena Giacomini  
WVTS Supervisor (if different than Project Leader):

Project Outputs: (i.e. what will be the final products of this WVTS? Please specify the product of this Project that the student is expected to complete and provide a deadline.)

Tasks/Project Outputs	Deadline	Percentage of Time Spent on Responsibilities (equaling 100%)
Assist in the implementation of New Student Orientation and Study Abroad Orientation community building events and on campus welcoming in Spring and Spring 2	January 27 to February 3, 2022	15%
Act as the main organizer for Webster's Got Talent, which includes organizing the appropriate format, reach out to other key players in the community, planning marketing efforts and implementing the event	End of March	30%
Support in organizing for Webster European Summit - which includes organizing the appropriate format & venues, planning marketing efforts and implementing the event	End of April	30%
Assist in planning social media posts for the SRC Facebook and Instagram pages	Continuous	20%
Other duties as assigned	Continuous	5%

Qualifications needed to accomplish tasks and responsibilities:

- Proactive attitude, motivated self-starter
- Team-oriented attitude
- Experience in developing social media content
- Experience using content creation and planning tools (Hootsuite, Canva, etc)
- Interest and experience in organizing events
- Interest and motivation to improve the student experience at Webster Vienna