

Department of Media Communications

Thesis Areas

Who may find this useful?

Undergraduate students seeking a thesis supervisor.

Suggestion

Have at least one topic proposal or thesis question in mind before reaching out to a faculty member.

Further Information

This list will be periodically updated to reflect current faculty and their areas of research interest.

Potential Thesis Supervisors	Research Areas
Dr. Meng Chen	<ul style="list-style-type: none"> • Health Communication • Strategic communication • Persuasion • Language use and effects • Social support • Social network
Dr. Anthony Loewstedt	<ul style="list-style-type: none"> • Global media regulation • Cultural studies • Communication ethics • Censorship and freedom of expression/information • Media in conflict and war • International media law
Dr. Bradley E. Wiggins	<ul style="list-style-type: none"> • Political internet memes and semiotics • Intercultural communication • Digital games/simulations and experiential learning • Popular culture and intertextuality • Fake news and social media • Social media and activism • E-learning design and learning outcomes

Potential Thesis Advisors	Research Methods
Dr. Meng Chen	<ul style="list-style-type: none"> • Experimental design • Surveys • Quantitative content analysis • Network analysis • Semantic analysis • - t-test, ANOVA, Regression, Structural Equation Modeling
Dr. Anthony Loewstedt	<ul style="list-style-type: none"> • Critical discourse analysis • Participant observation • Descriptive and analytic surveys • Comparative case studies • Historical analysis • Qualitative/quantitative content analysis • Ideological criticism
Dr. Bradley E. Wiggins	<ul style="list-style-type: none"> • Experimental design • Qualitative/quantitative content analysis • Surveys • Semi-structured interviews and focus groups • Discourse analysis • Semiotic analysis • T-test • Analysis of variance • Chi-square nonparametric test

Please note:

1. The supervision areas are indicative. If you would like to write about an alternative topic, please approach faculty for advice.
2. Please refer to our general thesis guidelines at http://webster.ac.at/files/attachments/a10-thesis_guidelines.pdf