

MC Undergraduate Roadmap

Freshman

MEDC 1010
Introduction to
Mass Communication

EPMD 1000
Introduction to
Media Production

MEDC 1050
Introduction to
Media Writing

WCOM

Sophomore Standing

MEDC 2200
Ethics in the Media

MEDC 1630
Media Literacy

SSHB &
CRI

SPCM 1280
Interpersonal
Communication

SSHB &
WCOM

Junior Standing

MEDC 3190
Introduction to
Media Research

MEDC 2800
Cultural Diversity in the Media

SSHB &
INTC

MEDC 3260
International Communications

GLBL &
INTC

Senior Standing

MEDC 4620
Senior Thesis

MEDC 4100
The Law and the Media

Before or During Final Semester

Passed Non-Credited
Portfolio Review?

Passed Senior Thesis?

GRADUATE

30 GCP Credit Hours Completed?

A Total of 128 Credits Completed?

12 Credit Concentration Completed?

In addition, students choose a 12-credit concentration. At the Vienna campus, concentrations in the following areas are offered: Media Communications (MEDC), Film Studies (FLST), and Public Relations (PBRL). At least 6 of those credits must be at the 3000 or 4000 level. Below are sample concentrations:

MEDIA COMMUNICATIONS:
MEDC 4110 Media and Digital Culture
MEDC 4220 Genre Studies
MEDC 4500 Political Communications
MEDC 4850 Seminar in Media Studies

FILM STUDIES:
FLST 1000 Film and Television Appreciation
FLST 2050 History of Film
FLST 3160 Topics in Film Studies
FLST 4160 Survey of Film Theory and Criticism

PUBLIC RELATIONS:
PBRL 1010 Fundamentals of Strategic Communications and Public Relations
PBRL 2400 New Media Messaging
PBRL 4300 Crisis Communications and Issues Management
PBRL 4960 Global Strategic Communication Campaigns

The Media Communications degree offered in Vienna enables students to explore the ways humans use media and technology to express themselves in simple as well as complex ways. Soon after beginning the program, students learn to interpret media messages, communicate effectively in a range of diverse contexts, and demonstrate creative problem solving, and exhibit professional knowledge and skills making them a valuable asset to marketing firms and organizations.

Legend

Required
courses

Pre-requisite

12 CREDIT CONCENTRATION
Must include at least 6 credits
at the 3000 or 4000 level

One per group
required

Important
Milestones

GCP
Knowledge and/or Skill Area