

# MC Undergraduate Roadmap

## Freshman

**MEDC 1010**  
Introduction to Mass Communication

**EPMD 1000**  
Introduction to Media Production

**JOUR 1030**  
Fundamentals of Reporting

**MEDC 1050**  
Introduction to Media Writing

## Sophomore Standing

**MEDC 2200**  
Ethics in the Media

**SPCM 1280**  
Interpersonal Communication

**MEDC 1630**  
Media Literacy

## Junior Standing

**MEDC 3190**  
Introduction to Media Research

**MEDC 2800**  
Cultural Diversity in the Media

**MEDC 3260**  
International Communications

## Senior Standing

**MEDC 4620**  
Senior Thesis

**MEDC 4100**  
The Law and the Media

## Before or During Final Semester

Passed Non-Credited Portfolio Review?

Passed Senior Thesis?

**GRADUATE**

30 GCP Credit Hours Completed?

A Total of 128 Credits Completed?

12 Credit Concentration Completed?

In addition, students choose a 15-credit concentration in any one of the disciplines in the School of Communications (ADVT, ANIM, AUDI, FLST, FTVP, GAME, INTM, JOUR, MEDC, PBRL, PHOT, SCPT, SPCM) or in courses that are required for majors in the School of Communications (such as BUSN 1200, INTL 2030, MNGT 3500, and MNGT 3510). At least 9 of those credits must be in a single area, and of those 9 credits 6 must be at the 3000 or 4000 level. Below are sample concentrations:

**ANIMATION CONCENTRATION:**  
ANIM 1000 Animation I  
ANIM 2000 Advanced Animation  
Plus three courses at the 3000 or 4000 level

**FILM STUDIES CONCENTRATION:**  
FLST 1800 Film Appreciation  
FLST 2050 or 2060  
Plus three courses at the 3000 or 4000 level

**FILM AND TV PRODUCTION CONCENTRATION:**  
FTVP 1100 Produce and Direct  
FTVP 1200 Camera and Light  
Plus three courses at the 3000 or 4000 level

**GAME STUDIES CONCENTRATION:**  
GAME 2000 Introduction to Video Game Theory and Design  
GAME 2500 Traditional Game Design  
Plus three courses at the 3000 or 4000 level

**SCRIPTWRITING CONCENTRATION:**  
SCPT 2900 Scriptwriting  
SCPT 3110 Script Analysis  
Plus three courses at the 3000 or 4000 level

**MULTIMEDIA CONCENTRATION**  
PHOT 1010 Digital Basic Photography  
INTM 1600 Introduction to Interactive Digital Media  
Plus three courses at the 3000 or 4000 level

With media playing a decisive role in our perception of the world, people are expected to navigate through an information-saturated environment. The BA in Media Communications prepares students in theory, production, and research and draws on several fields such as reporting/print journalism, film/video, animation, audio, photography, web design, ethical and legal aspects.

## Legend

Required courses

Pre-requisite

**15 CREDIT CONCENTRATION**  
Must include at least 6 credits at the 3000 or 4000 level

One per group required

Important Milestones