

Business & Management Department
Master Thesis Proposal Form

Who Should Use This Form?

Graduate business and management students who are submitting a proposal to their thesis supervisor.

Important Information

If your proposal is approved, you will be registered as a thesis-writing student. You should clarify how you'd like to be registered on this form (see below).

How to Submit

Submit this completed and signed form to your supervisor when you submit your proposal. For due dates, please review the departmental website's resources section.

Student Name	
Student ID	
Thesis Supervisor	
Second Reader	
Title	
Degree (MRKT, FINC, MBA)	
Course (FINC, MRKT, or BUSN 6250)	
Primary Research Question	
Registration Period 1 (e.g. Fall 1 or Fall Semester)	
Registration Period 2 (e.g. Fall 2 or Spring Semester)	
Abstract (250 words or fewer)	

Your Proposal

I hereby certify that my proposal includes the following sections. Your supervisor may ask you to submit more than what is listed below.

1. **a brief abstract of your research proposal (250 words or fewer)**
2. background on your research topic and an explanation of why it is worthy of further inquiry
3. academic and practical objectives of your proposed research
4. **a central question (hypothesis) that the research addresses, followed by sub-questions**
5. **if applicable, an approval from IRB about the involvement of human subjects**
6. if needed, written permission to obtain access to data or subjects from the organization to be studied
7. any potential use of university equipment
8. an overview of the literature that will be used (with a list of references at the end of the plan)
9. a brief literature review that discusses some key references/findings
10. a discussion of the main methodological choices. *How will the research be conducted, and why? Which data will be used?* (sample size, sampling method, study design)
11. preliminary summary of the thesis' structure (chapters, paragraphs)
12. a detailed timeline of research activities, milestones, and agreed-upon deadlines

Institutional Review Board

My project requires IRB approval.	Yes	No
I have received IRB approval from St. Louis.	Yes	No
I have submitted proof of IRB approval to the department coordinator.	Yes	No

Signatures

Student Signature	
Thesis Supervisor	
Second Reader (If Determined)	
Department Head	

Office Use Only

Received by Dep. <input type="checkbox"/>	Proposal On File <input type="checkbox"/>	IRB Clearance <input type="checkbox"/>	Student Informed <input type="checkbox"/>
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