

## Business & Management Department

### BA in Management with emphasis in International Business

## Prior Degree Requirements

### Began Studies: Summer 2017-Spring 2019

A minimum of 128 US credit hours consisting of the following: a minimum of 67-79 required US credit hours of major coursework (see below); a minimum of 30 US credit hours from the [Global Citizenship Program](#); and 19-31 US credit hours of electives.

### Required Courses

- ACCT 2010 Financial Accounting (3 credit hours)
- ACCT 2025 Managerial Accounting (3 credit hours)
- ECON 2020 Principles of Microeconomics (3 credit hours)
- ECON 2030 Principles of Macroeconomics (3 credit hours)
- MNGT 2100 Management Theory and Practices (3 credit hours)
- MNGT 3320 Business Law: International (3 credit hours)
- MNGT 3400 Human Resource Management (3 credit hours)
- MNGT 3500 Marketing (3 credit hours)
- BUSN 3710 Entrepreneurial Finance (3 credit hours)
- BUSN 4300 Business Ethics (3 credit hours) or PHIL 2110 Introduction to Ethics (3 credit hours)
- CSIS 1500 Introduction to Business Technologies (3 credit hours)
- BUSN 2750 Introduction to Business Statistics (3 credit hours)
- MNGT 4100 International Management (3 credit hours)
- MNGT 4330 International Marketing (3 credit hours)
- ECON 3720 International Trade and Finance (3 credit hours)
- MNGT 4940 Global Competitive Strategies (Overview) (3 credit hours)
- Management Elective, i.e. 3000 or 4000 MNGT course. (3 credit hours)
- MNGT 4970 Bachelor Thesis (4 credit hours)

### International Electives

One course from each of the following four international areas (12 credit hours)

- International History (3 credit hours)
- International Politics (3 credit hours)
- International Relations (3 credit hours)
- General course with an international topic (3 credit hours)

### Language Requirement

- 12 credit hours in German, French, Spanish, or Italian. This requirement is waived for students whose native language is not English.

## Began Studies: Summer 2016-Spring 2017

A minimum of 128 US credit hours consisting of the following: a minimum of 58 required US credit hours of major coursework (see below); a minimum of 30 US credit hours from the Global Citizenship Program; and 40 US credit hours of electives.

### Required Courses

- ACCT 2010 Financial Accounting I (3 credit hours)
- ACCT 2025 Managerial Accounting (3 credit hours)
- ECON 2020 Principles of Microeconomics (3 credit hours)
- ECON 2030 Principles of Macroeconomics (3 credit hours)
- MNGT 2100 Management Theory and Practices (3 credit hours)
- BUSN 2750 Introduction to Statistics (3 credit hours)
- MNGT 3320 Business Law: International (3 credit hours)
- MNGT 3400 Human Resource Management (3 credit hours)
- MNGT 3500 Marketing (3 credit hours)
- ECON 3720 International Trade & Finance (3 credit hours)
- MNGT 4100 International Management (3 credit hours)
- MNGT 4330 International Marketing (3 credit hours)
- MNGT 4940 Global Competitive Strategies (3 credit hours)
- Management Elective, i.e. 3000 or 4000 MNGT course. (3 credit hours)
- MNGT 4970 Bachelor Thesis (4 credit hours)

### International Electives

One course from each of the following four international areas (12 credit hours)

- International History (3 credit hours)
- International Politics (3 credit hours)
- International Relations (3 credit hours)
- General course with an international topic (3 credit hours)

### Language Requirement

- 12 credit hours in German, French, Spanish, or Italian. This requirement is waived for students whose native language is not English.

## Began Studies: Before Summer 2016

A minimum of 128 US credit hours consisting of the following: a minimum of 54 required US credit hours of major coursework (see below); a minimum of 30 US credit hours from the Global Citizenship Program; and 44 US credit hours of electives.

### Required Courses

- ACCT 2010 Financial Accounting I (3 credit hours)
- ACCT 2025 Managerial Accounting (3 credit hours)
- ECON 2020 Principles of Microeconomics (3 credit hours)
- ECON 2030 Principles of Macroeconomics (3 credit hours)
- MNGT 2100 Management Theory and Practices (3 credit hours)
- BUSN 2750 Introduction to Statistics (3 credit hours)
- MNGT 3320 Business Law: International (3 credit hours)
- MNGT 3400 Human Resource Management (3 credit hours)
- MNGT 3500 Marketing (3 credit hours)
- ECON 3720 International Trade & Finance (3 credit hours)
- MNGT 4100 International Management (3 credit hours)
- MNGT 4330 International Marketing (3 credit hours)
- MNGT 4940 Global Competitive Strategies (3 credit hours)
- Management Elective, i.e. 3000 or 4000 MNGT course. (3 credit hours)

### International Electives

One course from each of the following four international areas (12 credit hours)

- International History (3 credit hours)
- International Politics (3 credit hours)
- International Relations (3 credit hours)
- General course with an international topic (3 credit hours)

## Language Requirement

- 12 credit hours in German, French, Spanish, or Italian. This requirement is waived for students whose native language is not English.