

FALL I & II, 2010 UNDERGRADUATE REGISTRATION AND COURSE SCHEDULES

Last Updated on: July 6, 2017

Fall I, 2010

REGISTRATION SCHEDULE

REGISTRATION PERIOD:

Current Students: **April 28 – August 20**

New Students: **August 18 – 20**

CURRENTLY ENROLLED STUDENTS should register for courses with their academic advisor by week 8 of the Summer term. After registering, students must pay their tuition through the Finance office. Payments for the Fall I term will be accepted until **Friday, August 20** without penalty. Payments made after this date must be accompanied by a late fee of €80.

NEW STUDENTS should register for their courses with their academic advisor after placement tests are completed on Wednesday, August 18. Placement tests are scheduled by the admissions staff. After registering, new students must pay their tuition during WEEK 1 of the Fall I term in order to avoid a late registration fee. Payments made after **Friday, August 27** must be accompanied by a late fee of €80.

ESLG STUDENTS must receive a recommendation for course placement from the English coordinator before they meet with their academic advisor. ESLG students will be required to take a TOEFL exit exam at the end of their ESLG program.

ADD/DROP DEADLINES: Students must fill out an add or drop form for each course they wish to add or drop and submit the form to their undergraduate advisor during regular office hours by the following deadlines:

ADD: August 30

Note: A request to add a course after missing the first class session must be approved by the instructor.

DROP: September 3

Note: Students will receive a full refund for each course they drop by the above deadline.

WITHDRAWAL:

From Monday of the third week of classes, students who withdraw from courses will receive only a partial refund or no refund at all in accordance with the refund schedule given in the Undergraduate Studies Catalog, on the Webster Vienna website <www.webster.ac.at>, and in the Webster Bulletin.

UNDERGRADUATE FEES:

These fees are applicable from Summer, 2010 to Spring II, 2011:

Application Fee	€ 40
Course Fee (3-credit course)	€1470
Late Registration Fee	€ 80
Graduation Fee	€ 100

Please Note...

- Class attendance at Webster is obligatory. You must attend the first class session of each of your courses to secure your place in the class. Instructors may refuse to allow students who miss the first class session to stay in their courses. If there is a waiting list for a course, students who do not attend the first class session may be asked to drop the course.
- Read the syllabus for each of your courses and prepare the assignment for the first class session.
- Courses are offered for three credits unless otherwise specified.
- Registration and payment deadlines are subject to change.

Fall I, 2010

COURSE SCHEDULE

FIRST DAY OF CLASSES: August 23

LAST DAY OF 8-WEEK CLASSES: October 15

LAST DAY OF SEMESTER CLASSES: December 10

NOTE: Semester courses meet for 15 weeks, starting at the beginning of Fall I and finishing in week 7 of Fall II.

Courses are listed by academic area

ART

ARHS 2210/50 – INTRODUCTION TO THE HISTORY OF WESTERN ART (SEMESTER COURSE; GEN. ED. AREAS 3 AND 7)

Instructor: Dr. Sarah Cormack

Meeting Time: Monday and Wednesday, 2 – 3:30 p.m.

NOTE 1: If field trips are scheduled, students may be expected to pay entrance fees to museums.

NOTE 2: The first meeting of this course will be on Wednesday, August 25. The make-up class will be held on Friday, August 27, at 2 – 3:30 p.m.

Class Limit: 25

This lecture course introduces students to the vast array of art objects – including paintings, sculptures, buildings, and decorative art - created in the Western world; the course follows a chronological narrative beginning with the cultures of the ancient Mediterranean and continuing up to the late 19th century. In addition to discussing traditional stylistic issues (form, style, medium and technique), we will also address circumstances of production and reception, and the cultural contexts that inform the creation of visual art.

ART 1110/50 – INTRODUCTION TO DRAWING

Instructor: Mr. Brad Loudenback, M.F.A.
 Meeting Time: Tuesday and Thursday, 9 – 11 a.m.
 NOTE: An art materials fee of €40 will be charged for this course.
Class Limit: 16

This is a foundation course that focuses upon the understanding of drawing exercises. The course provides an overall instruction to the most important components of seeing, awareness and drawing. Personal development emerges through class exercises and out-of-studio projects. Various materials and routines will be applied.

ART 1210/50 – DESIGN: 2-D

Instructor: Mr. Brad Loudenback, M.F.A.
 Meeting Time: Tuesday and Thursday, 1:30 – 3:30 p.m.
 NOTE: An art materials fee of €40 will be charged for this course.
Class Limit: 25

Explores the structural relationship between form in nature and human perception. Studies basic ordering, growth processes, rhythm, and proportion in the visual dimension. Applies and elaborates on two-dimensional fabrications in a variety of materials and techniques.

ART 2212/50 – ART, BUSINESS, AND VISUAL CULTURE

Instructor: Dr. Monika Schwärzler-Brodesser
 Meeting Time: Tuesday and Thursday, 11:15 a.m. – 1:15 p.m.
Class Limit: 25

This course introduces the relationship between art, business and visual culture. Issues relating to the designing, making, commodification, and distribution of art will be considered. Students will become familiar with historical and contemporary models of patronage, sponsorship and marketing of art.

ART 3000/50 – GRAPHICS AND LAYOUT FOR PUBLICATION (SEMESTER COURSE)

Instructor: Ms. Elisabeth Knass, M.A.
 Meeting Time: Tuesday, 6 – 9 p.m.
 NOTE 1: This is a combined course for art, information technology, and media communications majors. Accordingly, you may register for it as ART 3000, JOUR 2300, or COAP 2020.
 NOTE 2: A lab fee of €40 will be charged for this course.
Class Limit: 16

See the course description under JOUR 2300.

BUSINESS & MANAGEMENT

ACCT 2010/50 – FINANCIAL ACCOUNTING (SEMESTER COURSE)

Instructor: Mr. David Pamphlett, M.A., F.C.A.
 Meeting Time: Tuesday and Thursday, 9:30 – 11 a.m.
Class Limit: 25

The course introduces accounting by concentrating on the relationship between business events and financial statements. Emphasis is placed on learning how any given business event will affect the income statement, balance sheet and the statement of cash flows. This also includes an understanding of the accounting cycle, accounting terminology, collection of accounting data, data entry into the accounting system, and the preparation of basic financial accounting statements.

ACCT 2025/50 – MANAGERIAL ACCOUNTING (SEMESTER COURSE)

Instructor: Mr. Gordon van der Veen, M.A.
 Meeting Time: Thursday, 10 a.m. – 1 p.m.
Class Limit: 25

Managerial accounting emphasizes the use of accounting information for planning, control, and decision-making purposes in all types of organizations. This course explores topics in the areas of cost behavior, cost-volume-profit analysis, relevant cost analysis, cost accumulation and assignment, activity-based

costing, profit planning and control, performance evaluation, responsibility accounting, and product costing systems.
 Prerequisite: ACCT 2010.

ACCT 2025/51 – MANAGERIAL ACCOUNTING (SEMESTER COURSE)

Instructor: Mr. Eugene Burns, M.B.A., F.C.C.A.
 Meeting Time: Monday, 6 – 9 p.m.
Class Limit: 25
 See the course description above.

BUSN 2100/50 – BUSINESS COMMUNICATIONS

Instructor: Ms. Samia Geldner, M.A.
 Meeting Time: Tuesday and Thursday, 11:15 a.m. – 1:15 p.m.
Class Limit: 20

This course develops communication abilities in the areas of business formats, presentations, formal presentation of business data, and oral communications related to business applications.
 Prerequisite: Students must have passed the ESLG program or have been placed at least at the WRIT 1010 level.

BUSN 2750/50 – INTRODUCTION TO STATISTICS (SEMESTER COURSE; GEN. ED. AREAS 8 AND 9)

Instructor: Mr. Ibrahim Wazir, M.A.
 Meeting Time: Tuesday and Thursday, 4 – 5:30 p.m.
Class Limit: 20

This course examines the application of statistical analysis in business and economics. Topics to be included are: descriptive statistics, regression, sampling, estimation, and hypothesis testing. The course will use software programs to perform most procedures used in the course. Prerequisite: MATH 1430 or equivalent.

BUSN 3100/50 – ISSUES IN BUSINESS: ECONOMIC PSYCHOLOGY

Instructor: Dr. Julia Pitters
 Meeting Time: Monday and Wednesday, 1:30 – 3:30 p.m.
 NOTE: This is a combined course for business/management and psychology majors. Accordingly, you may register for it as BUSN 3100 or PSYC 2000.
Class Limit: 25
 See the course description under PSYC 2000.

ECON 2020/50 – PRINCIPLES OF MICROECONOMICS (SEMESTER COURSE)

Instructor: Mr. Christian Newman, M.S.e.
 Meeting Time: Monday and Wednesday, 9:30 – 11 a.m.
Class Limit: 25

The aim of the course is to provide the student with a working knowledge of fundamentals of microeconomic theory. The student will gain an understanding of factors that influence the behavior of participants in an economy (e.g., the consumer, the firm, the government, the worker, and the manager). Topics which will be discussed will include: supply and demand theory, the price system, profit maximization of firms, the role of government regulation, and market failures.

ECON 2030/50 – PRINCIPLES OF MACROECONOMICS (SEMESTER COURSE)

Instructor: Dr. Luba Habodaszova
 Meeting Time: Tuesday, 10 a.m. – 1 p.m.
Class Limit: 25

The aim of the course is to provide students with a working knowledge of the fundamentals of macroeconomic theory. The student will gain an understanding of the behavior of an economy as a whole and the forces at play. The causes of economic phenomena such as unemployment, inflation, business cycles, economic growth, and recessions will be studied. Attention will also be given to economic policies aimed at influencing the performance of an economy and the debates that surround them. The student is encouraged to

apply macroeconomic theory in debates on current issues.
Prerequisite: ECON 2020.

ECON 2030/51 – PRINCIPLES OF MACROECONOMICS (SEMESTER COURSE)

Instructor: Mr. Gordon van der Veen, M.A.
Meeting Time: Thursday, 6 – 9 p.m.
Class Limit: 25
See the course description above.

FINC 3210/50 – PRINCIPLES OF FINANCE (SEMESTER COURSE)

Instructor: Dr. Christian Kreuzer
Meeting Time: Monday, 6 – 9 p.m.
Class Limit: 25
Introductory course integrating concepts of corporate finance with investments and the money/capital markets. Topics include the role of money in the economy; the time value of money; financial analysis and planning; security valuation and capital market theory; capital budgeting; short- and long-term financing; and working capital management. Value maximization and risk/return tradeoffs in financial decision making are employed as integrative concepts throughout the course. Prerequisites: ACCT 2010, ACCT 2025, and BUSN 2750.

MNGT 2100/50 – MANAGEMENT THEORY AND PRACTICES (SEMESTER COURSE)

Instructor: Dr. Hanno Poeschl, M.B.A.
Meeting Time: Thursday, 10 a.m. – 1 p.m.
Class Limit: 25
This course presents management theory, classical to modern: the various functions of management will be addressed in a business context and students will be able to utilize selected company information and other academic avenues to fully discuss the management concepts as they exist in real-life business situations.

MNGT 2100/51 – MANAGEMENT THEORY AND PRACTICES (SEMESTER COURSE)

Instructor: Mag. Svetla Pehlivanova-Parenta
Meeting Time: Monday, 10 a.m. – 1 p.m.
Class Limit: 25
See the course description above.

MNGT 2900/50 – HUMAN COMMUNICATIONS: PRESENTATIONAL SPEAKING

Instructor: Mr. Charles La Fond, M.B.A.
Meeting Time: MNGT 2900 will be taught as an intensive one-week course during the break week, on Monday, Tuesday, Wednesday, Thursday and Friday, October 18, 19, 20, 21, & 22, 10 a.m. - 4 p.m., and on Saturday, October 30, 9 a.m. - 5 p.m.
Class Limit: 15
This course will focus on the examination and active practice of oral communication. It will include verbal and non-verbal language application, productive listening and effective speech writing. Emphasis will be placed on the preparation and presentation of information in a variety of different public speaking situations. The course will directly relate to the students' needs in their other courses. It will also develop the experience and skills necessary for career advancement in the "real" world. Prerequisites: The students are expected to be proficient in the English language, both written and oral.

MNGT 3100/50 – ISSUES IN MANAGEMENT: SELLING PRINT ADVERTISING (SEMESTER COURSE)

Instructor: Ms. Dardis McNamee
Meeting Time: ***CANCELLED***
NOTE 1: This is a combined course for business/management and media communications majors. Accordingly, you may register for it as MNGT 3100 or JOUR 3150.
NOTE 2: A lab fee of €40 will be charged for this course.
Class Limit: 16
See the course description under JOUR 3150.

MNGT 3280/50 – INTRODUCTION TO BUSINESS LAW

Instructor: Dr. A. Nicholas Simon
Meeting Time: Tuesday, 6 – 10 p.m.
Class Limit: 25
This course introduces students to legal concepts that influence business relationships, decisions and practices. Topics introduced include: structuring business transactions by contract; legal forms of business organizations; laws related to property (including intellectual property); business-related torts (civil liability only). These topics are approached from a "law for managers" perspective.

MNGT 3320/50 – BUSINESS LAW: INTERNATIONAL

Instructor: Dr. A. Nicholas Simon
Meeting Time: ***CANCELLED***
Class Limit: 25
Introduces the fundamentals of law and legal relationships related to business in the United States and the Common Market and selected national legal systems. Emphasizes legal problems, laws, and issues in international trade transactions: contracts, agency, distributorship arrangements, sales, negotiable instruments, financing, corporate organization, exports, ventures, and licensing. Prerequisite: MNGT 3280 (formerly MNGT 3290).

MNGT 3400/50 – HUMAN RESOURCE MANAGEMENT

Instructor: Dr. Julia Aichinger-Skobeleva
Meeting Time: Wednesday, 6 – 10 p.m.
Class Limit: 25
Studies the relationship between management and employees; principles of dealing with the human factor to maximize the individual's fulfillment and the productive efficiency of the firm through sound procurement, development, and utilization of the firm's employees; and labor-management relations. Prerequisite: MNGT 2100.

MNGT 3500/50 – MARKETING

Instructor: Dipl. Kfm. Peter Sunley
Meeting Time: Monday and Wednesday, 11:15 a.m. – 1:15 p.m.
Class Limit: 25
Creating an understanding of marketing and the application of the basic concepts to real situations through case studies to improve analytical skills.

MNGT 3510/50 – ADVERTISING

Instructor: Mr. Theodore Snydal, M.A.
Meeting Time: Monday, 9 a.m. – 1 p.m.
Class Limit: 25
Studies advertising in terms of its relation to the economy, marketing management, and behavioral sciences. Includes the use, organization, planning, and preparation of advertising, its economic and social effects. Prerequisite: MNGT 3500.

MNGT 4420/50 – COMPENSATION MANAGEMENT

Instructor: Dr. Arno Haslberger

Meeting Time: Wednesday and Friday, 3:45 – 5:45 p.m.

Class Limit: 25

The course offers an in-depth analysis of the major issues in compensation and benefit management. Key focus areas include; Total compensation strategy, Internal and external pay equity, Pay for Performance, Incentive pay and variable pay, Employee benefits, Executive compensation and equity based pay, Issues in expatriate compensation, Legal issues in compensation. Prerequisite: MNGT 3400.

INFORMATION TECHNOLOGY

COSC 1540/50 – EMERGING TECHNOLOGIES

Instructor: Mr. Brian Lewis, M.A.

Meeting Time: Tuesday and Thursday, 1:30 – 3:30 p.m.

Class Limit: 25

The course will cover the general concepts, fundamentals and terminology of computer systems as they are used to process information. The hardware, software, data, communications and people requirements of computerised information systems will receive extensive coverage, as will the pervasive influence of internet-based information processing. Career opportunities in Information Technology will also be covered.

COSC 1550/50 – COMPUTER PROGRAMMING I (SEMESTER COURSE; GEN. ED. AREA 1)

Instructor: Mr. Ioan Vlad, M.S.

Meeting Time: Tuesday and Thursday, 6 – 7:30 p.m.

Class Limit: 20

Teaches students programming as a systematic discipline and as a problem solving tool and introduces students to the C++ programming language. Acquaints students with fundamental concepts of computers, information processing, algorithms, and programs.

COSC 3050/50 – DATA STRUCTURES I

Instructor: Dipl.-Ing. Peter Götzl

Meeting Time: *** CANCELLED ***

Class Limit: 20

The study of data structures and its algorithms is both exciting and challenging. It is exciting because it represents a wide range of programming techniques that make it possible to solve larger and more complex problems. It is challenging because the complex nature of data structures brings with it many concepts that change the way we approach the design of programs. The relationship of algorithm design to problem solving in general is studied. Prerequisites: COSC 1560.

COAP 1020/50 – INTRODUCTION TO COMPUTER APPLICATIONS (SEMESTER COURSE)

Instructor: Mr. Rudolf Rössel, M.B.A.

Meeting Time: Wednesday, 1:30 – 4:30 p.m.

Class Limit: 20

The course provides an overall introduction to the most important components of the Microsoft Office package. Detailed knowledge of word processing, creation of presentations and spreadsheets is taught. Special emphasis is put on the creation of stable and consistent documents and spreadsheets. Prerequisite: None. Basic knowledge of Microsoft Windows (Explorer: file handling) and Internet browsing is an advantage.

COAP 2000/50 – XHTML PROGRAMMING

Instructor: Mr. Stephen Robb

Meeting Time: Wednesday, 6 – 10 p.m.

Class Limit: 20

Extensible Hypertext Markup Language (XHTML) is the programming language used to develop home pages on the Internet. This course covers XHTML programming, along with some current tools available for developing HTML documents. It forms the first of a series of courses leading to a Minor in Web Site Design. Students will learn how to post pages on the World Wide Web.

COAP 2020/50 – DESKTOP PUBLISHING (SEMESTER COURSE)

Instructor: Ms. Elisabeth Knass, M.A.

Meeting Time: Tuesday, 6 – 9 p.m.

NOTE 1: This is a combined course for information technology, media communications, and art majors. Accordingly, you may register for it as COAP 2020, JOUR 2300, or ART 3000.

NOTE 2: A lab fee of €40 will be charged for this course.

Class Limit: 16

See the course description under JOUR 2300. Prerequisite: COAP 2000.

COAP 3150/50 – DESIGN PRINCIPLES II

Instructor: Dipl.-Ing. Klaus Rusch

Meeting Time: *** CANCELLED ***

Note: The first class session for this course will be on September 8. Make-up classes will be on September 10, October 1 and October 15, 6 - 10 p.m.

Class Limit: 20

This course covers advanced graphic and design techniques that can be used to produce special effects on Web sites. Special emphasis will be placed on designing for Web marketing, including such techniques as banner advertising, effective navigation and information design. The principles of good commerce design will introduce students to presentation design needed for Web-commerce. Prerequisites: COAP 2150 and COAP 3120.

INTERNATIONAL RELATIONS

HIST 1100/50 – WORLD CIVILIZATIONS BEFORE 1500 (SEMESTER COURSE; GEN. ED. AREAS 3 AND 4)

Instructor: Dr. Gregory Weeks

Meeting Time: Monday and Wednesday, 2 – 3:30 p.m.

Class Limit: 25

This course will cover the development of World Civilizations from the Neolithic Era through 1500 and special emphasis will be placed on the roots of modern, European-based civilizations beginning in the Near East and progressing to the military revolution in Europe with consideration being given to religious, political, economic, and cultural developments and their legacy for us today.

INTL 2030/50 – INTERNATIONAL LAW (SEMESTER COURSE; GEN. ED. AREAS 4 AND 6)

Instructor: Dr. Karin Kneissl

Meeting Time: Tuesday, 2 – 5 p.m.

Class Limit: 25

International law is a multi-disciplinary area of studies. It encompasses law, political sciences, history and economics. Participants of this course will deepen their knowledge of the main actors, instruments and themes that have shaped international law. In addition to the necessary basics explained along the lines of the "classic cases" of 20th century international law, attention will be paid to current topics, such as use of force, self-defence, evolution of international humanitarian law, transformation of sovereignty etc. A simulated session of an international conference/negotiation

process will be done on the occasion of the midterm exam, in order to practice the acquired skills, such as legal interpretation of major political events.

POLT 1050/50 – INTRODUCTION TO INTERNATIONAL RELATIONS (SEMESTER COURSE; GEN. ED. AREA 6)

Instructor: Dr. Johannes Pollak

Meeting Time: Thursday, 10 a.m. – 1 p.m.

Class Limit: 25

Examines the nature and uses of power. Covers development of the nation-state system in history, international relations and diplomatic usage, international law and organization, and specific problems in international relations in the world today.

POLT 3310/50 – CONDUCT OF FOREIGN POLICY: NEGOTIATION AND PUBLIC DIPLOMACY

Instructor: Dr. Karin Kneissl

Meeting Time: Thursday, 1:30 – 5:30 p.m.

Class Limit: 25

Diplomacy is the art of negotiating. However, the substance of diplomatic work has profoundly changed. The increase in actors apart from states and the transformation of communication determine today's making of foreign policy. We will study the main stages of diplomatic history as well as the different types of bilateral and multilateral diplomacy. Public Diplomacy is one category of contemporary foreign policy. We will examine some major cases and prepare for a summit in class. Students will turn into government officials and practise their acquired knowledge and skills of negotiation. Excellent command of English and profound interest in history and current affairs are required. Prerequisite: POLT 1050 or POLT 1060.

POLT 3320/50 – AMERICAN NATIONAL INSTITUTIONS: POLITICAL PARTIES AND ELECTIONS

Instructor: Dr. Mason Chamie

Meeting Time: *** CANCELLED ***

Class Limit: 25

The two American political parties—the Democrat and Republican—are the world's oldest and most enduring party organizations, already in their third century. These remarkable organizations have their roots in the theoretical and institutional basis of the American system of federal governance. This course will explore the nature of these long standing party traditions in light of the unique system of governance that had emerged in the United States. Moreover, we shall pay special attention to the congressional elections in light of this broader understanding. Prerequisite: POLT 1050 and WRIT 1010.

MEDIA COMMUNICATIONS

EPMD 1000/50 – INTRODUCTION TO MEDIA PRODUCTION

Instructor: Mr. Holger Lang, M.A.

Meeting Time: Thursday, 6 – 10 p.m.

NOTE: A lab fee of €40 will be charged for this course.

Class Limit: 15

Providing an overview of media production. Students learn the basics of media production using the media tools of photography, film, video, audio production, and interactive media. Students apply these fundamentals by participating in hands-on group projects.

JOUR 1030/50 – FUNDAMENTALS OF REPORTING (SEMESTER COURSE; GEN. ED. AREA 2)

Instructor: Ms. Dardis McNamee

Meeting Time: Tuesday and Thursday, 11:30 a.m. – 1 p.m.

Class Limit: 25

A solid grounding in the forms and techniques of modern journalism. Students learn to identify news in the making, what makes a trend and how to find the larger meaning behind

routine events and statistics. The course will cover all the basic aspects of news writing, interview techniques, news judgment, what makes a good lead, journalistic ethics, liability law, copy editing and the role of the press in a democracy. Prerequisites: Basic word processing skills and competence in diction and grammar are required.

JOUR 2300/50 – JOURNALISM: LAYOUT AND DESIGN (SEMESTER COURSE)

Instructor: Ms. Elisabeth Knass, M.A.

Meeting Time: Tuesday, 6 – 9 p.m.

NOTE 1: This is a combined course for media communications, art, and computer science majors. Accordingly, you may register for it as JOUR 2300, ART 3000, or COAP 2020.

NOTE 2: A lab fee of €40 will be charged for this course.

Class Limit: 16

Involves students in the fundamentals of newspaper and magazine layout and design. Deals with principles of good typography, front and interior page makeup and photo placement.

JOUR 3130/50 – FEATURE WRITING

Instructor: Dr. Michael Freund

Meeting Time: Monday and Wednesday, 11:15 a.m. – 1:15 p.m.

Class Limit: 25

Students learn the longer feature and interpretative or specialized newspaper and magazine writing style. Student-written articles from assignments are eligible for publication in *The Vienna Review* or other periodicals depending on agreement with the Vienna Review editors. Prerequisite: JOUR 2140 or permission of the instructor.

JOUR 3150/50 – TOPICS IN MODERN MEDIA: SELLING PRINT ADVERTISING (SEMESTER COURSE)

Instructor: Ms. Dardis McNamee

Meeting Time: ***CANCELLED***

NOTE 1: This is a combined course for media communications and business/management majors. Accordingly, you may register for it as JOUR 3150 or MNGT 3100.

NOTE 2: A lab fee of €40 will be charged for this course.

Class Limit: 16

Designing and implementing a print advertising sales program for advertising to run in *The Vienna Review*, The WUV student newspaper. This is a "real world" project involving the principles of how display and classified advertising work for clients. Students learn how to analyze editorial as a context for advertising, how to analyze the readership profile and how to plan and how to carry out the sales program itself. Students will also research, design and prepare a media kit and develop their own sales techniques, identifying prospects and overcoming objections through knowledge, understanding and belief in the product. The sale begins when the client says no! May be repeated for credit.

JOUR 3300/50 – NEWSPAPER PRODUCTION WORKSHOP (4-CREDIT SEMESTER COURSE)

Instructor: Ms. Dardis McNamee

Meeting Time: ***CANCELLED***

NOTE: A lab fee of €40 will be charged for this course.

Class Limit: 16

The heart of the journalism curriculum. Journalistic techniques and principles learned in class are tested and refined in the newsroom of the campus newspaper. Under the guidance of professional journalists, students become the chroniclers of the history of their own time, an authentic voice for their generation. They meet several times a week tracking the news, planning and assigning stories, gaining front-line reporting experience, and writing to deadline, to produce a highly readable, attractive and, ideally, compelling publication. Students also learn how layout, type faces and illustrations affect readers, and

how text and images conspire to tell a powerful story. Prerequisite: JOUR 1030 and JOUR 2300, or permission of instructor. May be repeated for credit.

MEDC 1010/50 – INTRODUCTION TO MASS COMMUNICATIONS (SEMESTER COURSE; GEN. ED. AREA 2)

Instructor: Dr. Michael Freund

Meeting Time: Monday and Wednesday, 4 – 5:30 p.m.

Class Limit: 25

This course will familiarize the student with the different kinds of mass media, their role in shaping culture and society, and the main factors shaping the media themselves. It will introduce the student to historical, social and economic aspects of the print media and the electronic media (broadcast and cable television and radio, film, sound recordings, graphic media, the internet and other kinds of online media), to various facets of the media industry, news agencies versus media outlets, media legislation and self-regulation as well as the roles of the "support industries" (infrastructure, advertising and public relations), to the dangers of media abuse (propaganda, manipulation, distortion, trivialization and sensationalism) and to the human rights dimensions involved (e.g. press freedom, the right to privacy, pluralism of published opinion, "trial by media").

MEDC 1500/50 – APPLIED MEDIA AESTHETICS (SEMESTER COURSE; GEN. ED. AREA 7)

Instructors: Mr. Holger Lang, M.A., and Ms. Elisabeth Knass, M.A.

Meeting Time: Wednesday, 6 – 9 p.m.

NOTE 1: This is a combined course. You may register for it as MEDC 1500 or MEDC 3150.

NOTE 2: A lab fee of €40 will be charged for this course.

Class Limit: 15

See the course description under MEDC 3150.

MEDC 3150/50 – TOPICS: CREATIVE MEDIA PROJECTS (SEMESTER COURSE)

Instructors: Mr. Holger Lang, M.A., and Ms. Elisabeth Knass, M.A.

Meeting Time: Wednesday, 6 – 9 p.m.

NOTE 1: This is a combined course. You may register for it as MEDC 1500 or MEDC 3150.

NOTE 2: A lab fee of €40 will be charged for this course.

Class Limit: 15

Students learn the strategies and techniques employed in the design of creative multi-media productions used in various fields, this course will create digital interactive, web and/or audio-visual projects. Students will learn the creation of productions and presentations in areas of creative digital media by exploring all aspects necessary for successful completion of their projects. The use of photo, video or film-cameras, audio-recording equipment, graphic design-tools, editing software for images, video and graphic design, the use of web-applications and internet devices are possible. This class is not limited to any specific tool/media-type and students can develop their own focus in their projects. Participants are encouraged to connect and combine various electronic production methods, practicing the use of a digital design and production studio. Students will learn how to develop digital interactive projects based on the utilization of digital-media tools and the potential of interactive media. The finished projects will be presented at the end of each class on the internet and if possible at actual events and will remain accessible through the Webster Vienna website. Based on production conditions a slightly irregular class schedule will probably be applied and additional working hours might become necessary. Prerequisite: EPMD 1000 or permission of the instructor.

PSYCHOLOGY

PSYC 1100/50 – INTRODUCTION TO PSYCHOLOGY (SEMESTER COURSE; GEN. ED. AREA 8)

Instructor: Dr. Thomas Oberlechner

Meeting Time: Wednesday, 10 a.m. – 1 p.m.

Class Limit: 25

This course offers a broad introduction to the field of psychology. We will discuss basic principles of psychology, psychological research methods, and practical applications of psychology. For students who are undecided about their academic field, it is designed as an invitation and encouragement to major or minor in Psychology. For psychology majors, the course provides the foundation from which students can pursue more advanced courses in specialized areas. For non-psychology majors, it gives an overview of an exciting academic and professional field. For all students, my goal is to make the course one of the most remarkable courses you will take at Webster University. Not only is the course informative and entertaining, it will also make you appreciate psychology as a science, and the relevance of psychology to your own experience and personal life. Topics include: understanding the field of psychology, research methods in psychology, biological processes, sensation and perception, consciousness and altered states, learning and conditioning, memory, cognitive processes and decision-making, intelligence, human development, motivation, emotion, stress and health, personality, psychological disorders, therapies, and social psychology.

PSYC 2000/50 – ISSUES IN CONTEMPORARY PSYCHOLOGY: ECONOMIC PSYCHOLOGY (GEN. ED. AREA 5)

Instructor: Dr. Julia Pitters

Meeting Time: Monday and Wednesday, 1:30 – 3:30 p.m.

NOTE: This is a combined course for psychology and business/management majors. Accordingly, you may register for it as PSYC 2000 or BUSN 3100.

Class Limit: 25

The only psychologists who have been awarded Nobel Prizes have focused their research in the field of economics (Herbert Simon in 1978, and Daniel Kahneman in 2002). Psychological approaches to economic questions are becoming more and more important. Since the human being does not prove to be as rational as assumed by representatives of the economic standard theory, psychology provides fruitful contributions to economic topics such as consumption, financial markets, and tax behavior. In this course, we will apply familiar and new psychological theories to economic topics and conduct a small research project.

PSYC 2300/50 – LIFESPAN DEVELOPMENT (GEN. ED. AREAS 5 AND 8)

Instructor: Dr. Efstathia Tzemou

Meeting Time: Friday 9, a.m. – 1 p.m.

Class Limit: 25

Studies the development of the individual from conception through adulthood. Examines intellectual, emotional, and social aspects of behavior in terms of the complex interaction of heredity and environment. Content includes the application of prominent theories of human development to the individual's development over the life span. Reviews current research in critical areas of human behavior (e.g., attachment, aggression) and uses it to enhance the student's understanding of the human developmental process.

PSYC 2750/50 – INTRODUCTION TO MEASUREMENT AND STATISTICS (SEMESTER COURSE; GEN. ED. AREAS 8 AND 9)

Instructor: Mag. Krista Rothschild

Meeting Time: Tuesday and Thursday, 11:30 a.m. – 1 p.m.

Class Limit: 20

Designed to aid the student in learning how to “make sense” of a body of numbers; how to summarize and extract information from numbers; how to detect, measure, and use relationships between variables; and how to use statistical aids to the decision making process. Prerequisite: PSYC 1100 or permission of the instructor.

PSYC 4550/50 – DRUG AND CHEMICAL DEPENDENCY

Instructor: Dr. Dezsoe Birkas-Kovats

Meeting Time: Monday, 9 a.m. – 1 p.m.

Class Limit: 25

This course will introduce students to the physical, behavioral and social consequences of most frequently abused substances. It will provide lots of practical information on the characteristics and physiological effects of each commonly abused drug, including the symptoms of withdrawal states and the vital signs of abuse. Wherever possible, illuminating street slang terms for drugs and their actions will also be mentioned. The course will be illustrated by case examples. An overview of successful therapeutic approaches and their common core elements will be given. Students will have the opportunity to practice therapeutic attitudes which meet the needs of substance abusers and brief therapeutic questioning tools that exert a positive psychotherapeutic effect. The course will be concluded by visiting a society for the rehabilitation and integration of addicted patients. Prerequisite: 12 credit hours of psychology, or permission of the instructor.

GENERAL ELECTIVES

GNST 1200/50 – FRESHMAN SEMINAR: GENDER IDENTITY IN THE 21st CENTURY (SEMESTER COURSE)

Instructor: Mr. Andrew Horsfield, M.A.

Meeting Time: Monday and Wednesday, 2 – 3:30 p.m.

Class Limit: 15

This course is an in-depth snapshot of male and female identity and roles at the beginning of the 21st century. Spread over 12 weeks, the course looks at 8 major issues as they both affect and reflect gender roles: sexuality, the workplace, family, political power and the exercising thereof, religion, tradition, the home and housework, and the media. The course is cross-cultural in the sense that it draws meaningful comparisons between various societies. A mix of media will be used, both extensive reading and film, mainly documentaries. The course seeks to heighten the sensitivity of students to those areas of life and geographical regions where the gap between the genders is more glaring, and so to show where progress still needs to be made. Also, it sets out to challenge pre-conceived notions of gender roles, and as such requires an open and tolerant approach! The course encompasses politics, sociology and, to a lesser extent, film analysis.

GNST 1200/51 – FRESHMAN SEMINAR: GLOBALIZATION (SEMESTER COURSE)

Instructor: Dr. Anthony Löwstedt

Meeting Time: Monday and Wednesday, 4 – 5:30 p.m.

Class Limit: 15

This course offers theoretical introductions to globalization and covers many concrete and practical issues relevant to it. We will develop tools necessary to identify and analyze the winners and losers of economic and social globalization, examining impacts on global, regional, and local levels. Attention will be focused on historical roots of globalization, technologies, demographics, natural resources, including food, water, land, and energy, as

well as on the many controversial economic aspects of globalization, including business operations, labor mobility, monetary and fiscal policy, and on emerging forms of global governance. Students will discuss and debate the most pressing issues related to globalization, discovering where scientific expertise satisfactorily describes and explains our world, and where research remains to be done.

GNST 1200/52 – FRESHMAN SEMINAR: CULTURE AND IDENTITY (SEMESTER COURSE)

Instructor: Dr. Susan Doering

Meeting Time: Tuesday and Thursday, 11:30 a.m. – 1 p.m.

NOTE: The first class will be held on Thursday of Week 1, August 26. A make-up class will be arranged in class.

Class Limit: 15

The course inquires into the sources and nature of culture, its relevance for our own identity building and provides an academic framework and terminology for a discussion of culture today. At the same time it develops required academic skills such as inquiry, critical thinking, note taking, time management, individual accountability, teamwork, debate, presentation and writing. We will examine how each individual belongs to many different cultures and how we choose our cultures, contribute to our development by becoming culturally aware and increasing our cultural intelligence. Webster worldwide has chosen Women's Rights as the special topic of the academic year, so we will also inquire into the nature of matriarchal vs. patriarchal cultures. We will read short stories from very different cultures and watch films about cultural orientation and disorientation. Students should be prepared to engage in the topic of the course both on the level of self-insight and openness to other cultures. Set readings will be given for all classes and students will be expected to come prepared to class and to participate actively in class discussions and debates.

GNST 1200/53 – FRESHMAN SEMINAR: PRISON AND ITS DISCONTENTS (SEMESTER COURSE)

Instructor: Mr. Benjamin Fasching-Gray

Meeting Time: Monday and Wednesday, 11:30 a.m. – 1 p.m.

Class Limit: 15

This interdisciplinary seminar for freshmen combines academic inquiry with supplemental programs that foster students' educational and personal development during the first year of college. Classes require substantial student participation. Emphasis is on developing and improving fundamental academic skills, including critical thinking and communications (the ability to write, read, listen, and speak effectively). Students will be exposed to methods of sociological inquiry through an investigation of prison in the United States. Readings will counter stereotypes and myths about both prisoners and guards. The class will critically examine current debates around legal issues and penology (the study of punishment.) In addition, discussions will raise philosophical questions about the nature of crime, discipline, and justice.

GRMN 1090/50 – ELEMENTARY GERMAN: LEVEL I (GEN. ED. AREA 6)

Instructor: Mag. Johanna Posset

Meeting Time: Tuesday and Thursday, 10 a.m. – 1 p.m.

Class Limit: 18

A beginning-level course in which the student is immersed in the German language. Teaching includes speaking, listening comprehension, reading and writing skills. The goal is to develop vocabulary for everyday situations and the very basic grammar structures. The use of English will be kept to a minimum. When learning a new language you don't need to understand every word!

GRMN 1090/51 – ELEMENTARY GERMAN: LEVEL I (GEN. ED. AREA 6)

Instructor: Dr. Monika Schwärzler-Brodesser
 Meeting Time: Tuesday and Thursday, 2 – 5 p.m.
Class Limit: 18

See the course description above.

GRMN 2100/50 – INTERMEDIATE GERMAN: LEVEL II (GEN. ED. AREA 6)

Instructor: Dr. Monika Schwärzler-Brodesser
 Meeting Time: *** Course Cancelled ***
Class Limit: 18

The course strengthens speaking and listening comprehension and reading skills along with consolidation of grammar and vocabulary, but the emphasis is on oral communication (conversation). Students will be encouraged to express their ideas and opinions. The language learning will be supported by the use of various media such as tapes with authentic spoken German and a field trip, which provides the learner with up-to-date contact with culture and the behavioral patterns in Vienna/Austria. The use of English will be kept to an absolute minimum. Prerequisite: GRMN 2090 or equivalent.

MUSC 1070/50 – TOPICS IN MUSIC: MUSIC AND MODERNITY IN PARIS, 1900 – 1940 (GEN. ED. AREA 7)

Instructor: Mr. Jean-Pascal Vachon, M.A.
 Meeting Time: Monday, 6 – 10 p.m.
Class Limit: 25

Between the 1900 World Fair and the outbreak of World War II, Paris was, like Vienna at the same time, a center of musical modernity. In this seminar, the music of that fascinating period will be put in its cultural context showing that far from being an isolated phenomenon, it was indeed another manifestation of the artistic and creative movements of that time. We will study the relationships between Claude Debussy's and Maurice Ravel's music and the impressionist movement in painting as well as Symbolism in literature; the splendour of the Russian Ballets which revealed to the world the daring music of Igor Stravinsky and Sergey Prokofiev; the choreography of Nijinsky as well as the costumes and the sets created by the greatest visual artists of the day such as Picasso and Matisse; surrealism and the return to a new simplicity with the music of the "Group of the Six" led by the poet and film-maker, Jean Cocteau; the "roaring twenties" and the arrival of jazz in Europe; and we will conclude with the young innovators of the thirties like Olivier Messiaen who contributed to the shaping of the musical avant-garde in post-war Europe.

PHIL 1010/50 – INTRODUCTION TO CRITICAL THINKING (SEMESTER COURSE; GEN. ED. AREA 1)

Instructor: Ms. Samia Geldner, M.A.
 Meeting Time: Tuesday and Thursday, 4 – 5:30 p.m.
Class Limit: 25

Emphasizes identifying the techniques of critical analysis and analyzing arguments in a variety of short essays. Gives special attention to educating students to distinguish between their own beliefs as to the truth or falsity of a claim and the validity of the arguments offered in support of that claim. Prerequisite: WRIT 1010.

REQUISITE COMPETENCIES

ESLG 2200/50 – PRONUNCIATION AND DICTION

Instructor: Ms. Victoria Williams, M.A.
 Meeting Time: Wednesday and Friday, 10 a.m. – 1 p.m.
Class Limit: 15

This course emphasizes the usage of necessary skills for understandable speech, appropriate intonation of the English language and the importance of preparation. In order to

achieve these aims, students will present weekly projects as individual and in partner or group work. Students will be working with film material, news material, readings, and will have opportunity to create a role for themselves. Prerequisite: Placement test.

ESLG 2230/50 – INTERMEDIATE READING AND WRITING SKILLS

Instructor: Mr. Andrew Horsfield, M.A.
 Meeting Time: Monday, Wednesday, & Thursday, 3:45 – 5:45 p.m.
Class Limit: 15

The purpose is to improve students' reading comprehension skills as well as extend their English vocabulary. Skim reading, scanning and deeper analysis as well as 'reading between the lines' and contextual reading will all be practiced. For this purpose a series of handouts and articles will be given throughout the semester. The general theme uniting all the readings will be ethics as it applies to a wide range of human behavior and interaction. In addition, writing exercises will be given to the student to improve his/her written English. Prerequisite: Placement test.

ESLG 3070/50 – ADVANCED INTENSIVE ENGLISH (GEN. ED. AREA 6)

Instructor: Mr. Curtis Carlson
 Meeting Time: Monday, Wednesday and Friday, 1:30 – 3:30 p.m.
 Note 1: The first class session is on Wednesday, August 25. A make-up class will be arranged in class.
 Note 2: In week 2, the class meets on Tuesday, Wednesday, and Friday at the regular time.
Class Limit: 15

This course is designed to improve students' written and oral skills by teaching them the basic of English grammar. Each week various crucial grammatical topics will be covered and practiced. Prerequisite: Placement test.

ESLG 3500/50 – TOPICS: PROFILES IN COURAGE

Instructor: Mr. Andrew Horsfield, M.A.
 Meeting Time: Tuesday and Thursday, 10 a.m. – 1 p.m.
Class Limit: 15

Strengthens listening comprehension, speaking, reading, and writing skills. Proceeds from the basic concrete language to the expression of abstract ideas, with the goal of fluent, correct English. The purpose of this course is to improve students' reading comprehension and writing skills as well as extend their English vocabulary. For this purpose we will be examining a series of essays written by the current British Prime Minister, Gordon Brown. The theme of the course is courage. Generation, culture, era, gender, geographical location, politics, history: how do all these flow into creating "heroes"? What needs and aspirations of the "people" find an echo in these popular heroic figures? And how is the notion of a hero changing? What do the eight figures chosen by Gordon Brown have in common? How can they inspire us today? This is a reading- and writing-intensive course that challenges the student both to improve his or her English in a short period of time, and to assess his or her own value system by benchmarking it next to truly extraordinary lives. Prerequisite: Placement test.

MATH 1050/50 – BASIC ALGEBRA

Instructor: Mag. Gürkan Birer
 Meeting Time: Tuesday and Thursday, 9 – 11 a.m.
Class Limit: 25

Introduces the basic concepts of algebra, including linear and quadratic equations.

WRIT 1010/50 – COMPOSITION (SEMESTER COURSE; GEN. ED. AREA 2)

Instructor: Ms. Samia Geldner, M.A.
 Meeting Time: Tuesday and Thursday, 2 – 3:30 p.m.
Class Limit: 15

This course emphasizes basic skills in composition: organization, sentence structure, grammar, and mechanics, such as spelling and punctuation. Assignments stress writing, revising and editing papers. Prerequisite: Placement test.

WRIT 1010/51 – COMPOSITION (SEMESTER COURSE; GEN. ED. AREA 2)

Instructor: Dr. Dorothy Kopel
 Meeting Time: Monday and Wednesday, 11:30 a.m. – 1 p.m.
Class Limit: 15

See the course description above.

WRIT 1010/52 – COMPOSITION (SEMESTER COURSE; GEN. ED. AREA 2)

Instructor: Dr. Dorothy Kopel
 Meeting Time: Monday and Wednesday, 4 – 5:30 p.m.
Class Limit: 15

See the course description above.

WRIT 1010/53 – COMPOSITION (SEMESTER COURSE; GEN. ED. AREA 2)

Instructor: Mag. Nisrien Straszniczky
 Meeting Time: Tuesday and Thursday, 11:30 a.m. – 1 p.m.
Class Limit: 15

See the course description above.

WRIT 2000/50 – ADVANCED COMPOSITION (SEMESTER COURSE; GEN. ED. AREA 2)

Instructor: Ms. Samia Geldner, M.A.
 Meeting Time: Tuesday and Thursday, 6 – 8 p.m.
 NOTE: This class meets for 11 weeks from August 24 to November 11, excluding the break week, and for a final class session in the week of December 6 to be arranged in class.
Class Limit: 15

This course will teach students to write persuasively, to do library and electronic research, to analyze, synthesize, and summarize data, and to write a research paper. Prerequisite: WRIT 1010 or placement test.

WRIT 2000/51 – ADVANCED COMPOSITION (SEMESTER COURSE; GEN. ED. AREA 2)

Instructor: Dr. Susan Doering
 Meeting Time: Tuesday and Thursday, 3:45 – 5:45 p.m.
 NOTE 1: This class meets for 11 weeks from August 24 to November 11, excluding the break week, and for a final class session in the week of December 6 to be arranged in class.
 NOTE 2: The first class will be held on Thursday of Week 1, August 26. A make-up class will be arranged in class.
Class Limit: 15

See the course description above.

WRIT 2000/52 – ADVANCED COMPOSITION (SEMESTER COURSE; GEN. ED. AREA 2)

Instructor: Mag. Elnora ten Wolde
 Meeting Time: Tuesday and Thursday, 1:30 – 3:30 p.m.
 NOTE: This class meets for 11 weeks from August 24 to November 11, excluding the break week, and for a final class session in the week of December 7 to be arranged in class.
Class Limit: 15

See the course description above.

The new course BUSN 3100, Issues in Business: Economic Psychology, combines economic topics with psychological theories and thus addresses psychology students as well as business and management students. We will focus on human irrationalities when it comes to economic decision-making. Students will also work on an experimental research project related to any ongoing topic.

Course textbooks are on sale at
THE UNIVERSITY BOOK SHOP

STORE HOURS:

Mon – Wed: 3 – 8:30 p.m.

Thur – Fri: 10 a.m. – 6 p.m.

PSYC 2000 and BUSN 3100

Fall II, 2010

REGISTRATION SCHEDULE

REGISTRATION PERIOD:

Current Students: **April 28 – October 22**
 New Students: **October 20 – 22**

CURRENTLY ENROLLED STUDENTS should register for courses with their academic advisor by week 8 of the Fall I term. After registering, students must pay their tuition through the Finance office. Payments for the Fall II term will be accepted until **Friday, October 22** without penalty. Payments made after this date must be accompanied by a late fee of €80.

NEW STUDENTS should register for their courses with their academic advisor after placement tests are completed on Wednesday, October 20. Placement tests are scheduled by the admissions staff. After registering, new students must pay their tuition during WEEK 1 of the Fall II term in order to avoid a late registration fee. Payments made after **Friday, October 29** must be accompanied by a late fee of €80.

ESLG STUDENTS must receive a recommendation for course placement from the English coordinator before they meet with their academic advisor. ESLG students will be required to take a TOEFL exit exam at the end of their ESLG program.

ADD/DROP DEADLINES:

Students must fill out an add or drop form for each course they wish to add or drop and submit the form to their undergraduate advisor during regular office hours by the following deadlines:

ADD: November 1

Note: A request to add a course after missing the first class session must be approved by the instructor.

DROP: November 5

Note: Students will receive a full refund for each course they drop by the above deadline.

WITHDRAWAL:

From Monday of the third week of classes, students who withdraw from courses will receive only a partial refund or no refund at all in accordance with the refund schedule given in the Undergraduate Studies Catalog, on the Webster Vienna Web site <www.webster.ac.at>, and in the Webster Bulletin.

UNDERGRADUATE FEES:

These fees are applicable from Summer, 2010 to Spring II, 2011:

Application Fee	€ 40
Course Fee (3-credit course)	€1470
Late Registration Fee	€ 80
Graduation Fee	€ 100

Please Note...

- Class attendance at Webster is obligatory. You must attend the first class session of each of your courses to secure your place in the class. Instructors may refuse to allow students who miss the first class session to stay in their courses. If there is a waiting list for a course, students who do not attend the first class session may be dropped from the course.
- Read the syllabus for each of your courses and prepare the assignment for the first class session.
- Courses are offered for three credits unless otherwise specified.
- Registration and payment deadlines are subject to change.

Fall II, 2010

COURSE SCHEDULE

FIRST DAY OF CLASSES: **October 25**

LAST DAY OF 8-WEEK CLASSES: **December 17**

LAST DAY OF SEMESTER CLASSES: **December 10**

Courses are listed by academic area

ART

ARHS 2230/52 – VISUAL LITERACY (GEN. ED. AREA 1)

Instructor: Dr. Monika Schwärzler-Brodesser
 Meeting Time: Tuesday and Thursday, 11:15 a.m. – 1:15 p.m.
Class Limit: 25

According to Moholy Nagy (a Hungarian photographer who worked at the Bauhaus) the illiterate person of the future will be incapable of reading images. This statement from the 1920ies seems to have proven valid. A major part of our messages today is delivered in visual form. This visual input is of high complexity and is sometimes processed in enormous speed. We have to be knowledgeable "readers" to decipher images and also need to be familiar with the visual codes that organize these messages. It is the aim of the course to enable the student to deal with visual material in a knowledgeable and critical way, to obtain insight into the making of images, and to understand that most visual codes are mediated by the past.

ARHS 3410/52 – CULTURAL ORGANIZATIONS: STRUCTURE AND THEORY

Instructor: Mr. Martin Fritz
 Meeting Time: Friday, 9 a.m. – 1 p.m.
 NOTE: The first class session for this course will be on November 5. A make-up class will be arranged in class.
Class Limit: 25

This course aims at presenting the environment, principles and practices of cultural organizations in the field of contemporary art and culture. Students will examine various models of cultural

organizations from small alternative venues to major museums. Students will be introduced to the conceptual, financial and managerial background of non-profit cultural organizations and their environment. The class will discuss cultural policy issues as they relate to cultural organizations. Students will be introduced to selected cultural organizations on field trips. Prerequisite: ART 2212 suggested as preparation for this course.

ART 1010/52 – CREATIVE STRATEGIES

Instructor: Mag. Michael Schneider, M.F.A.

Meeting Time: Tuesday, 1:30 – 5:30 p.m.

NOTE: An art materials fee of €40 will be charged for this course.

Class Limit: 16

This course explores the creative strategies of artists and other creative thinkers of past and present through a structure of studio work in a wide range of media, readings, seminar styled discussions, and critiques. An emphasis is placed on self-assessment and the development of critical thinking skills. Specifically this class focuses on seven aspects of the creative process and offers creative strategies to increase creativity and gain self-awareness. These aspects are receptivity, curiosity, diversity of experience, attentiveness, connections beyond, conviction, and appreciation of complexity.

ART 2020/52 – STUDIO SEMINAR: DRAWING PRACTICE (1-CREDIT COURSE)

Instructor: Mag. Sylvia Kummer

Meeting Time: Wednesday, 10 a.m. – 1 p.m.

NOTE 1: An art materials fee of €40 will be charged for this course.

NOTE 2: The course is offered Pass/Fail (P/F), so a letter grade will not be assigned at the end of the term.

NOTE 3: This course will meet 5 times in Fall II. The first day of the class will be on October 27. Other meeting times will be arranged in class.

Class Limit: 16

Drawing Practice, Figure Drawing as Exercise in Visualization. This studio seminar is suitable for both Art and non-art majors at both the beginning and advanced level who want to develop their ability to produce visual imagery. The course provides an opportunity to practice with the critique and support of the instructor. The instructor will be available as a guide and mentor, but this is a practice course so students will individually explore line, mass and volume with a live model as the focus for their work. The course is intended to provide a possibility to develop basic skills and to gain confidence in one's own abilities to draw and visualize.

ART 2900/52 – ART MAJOR ACCEPTANCE REVIEW (0-CREDIT COURSE)

Instructor: Ms. Barbara Hillerman, M.A.

Meeting Time: TBA

Class Limit: 16

Students majoring in Art with an Emphasis in Visual Culture must pass a departmental acceptance review. To be qualified to register for a review, a student should have completed 45 credit hours including a minimum of 6 courses (18 credits) from the major. Students register for the review and then submit a curriculum vitae and a written analysis of their career development to the head of the Vienna Art Department. Information concerning the format for the written material is available in her office. The second requirement of the review is an oral and visual presentation of the student's work as it relates to his/her career goals. A faculty panel will evaluate the presentation and award either a "pass", "fail", or "I" grade.

BUSINESS & MANAGEMENT

BUSN 1200/52 – INTRODUCTION TO BUSINESS

Instructor: Mag. Hendrik Homan, M.B.A.

Meeting Time: Wednesday and Friday, 9 – 11 a.m.

Class Limit: 25

This course surveys fundamental aspects of business, including the private enterprise system, forms of business, financing, marketing, personnel, production, quantitative analysis, and government regulations.

BUSN 4990/52 – BUSINESS POLICY

Instructor: Mr. Kent Wilson, M.B.A.

Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.

NOTE: This is a combined course for business and management majors. Accordingly, you may register for it as BUSN 4990 or MNGT 4900.

Class Limit: 25

See the course description under MNGT 4900.

MNGT 3100/52 – ISSUES IN MANAGEMENT: CROSS-CULTURAL MANAGEMENT

Instructor: Dr. Richard Amster

Meeting Time: Monday and Wednesday, 11:15 a.m. – 1:15 p.m.

Class Limit: 25

The increase in both diversity and globalization in business require that employees, especially managers, develop cross-cultural competence. This course aims to develop the cultural awareness and knowledge needed to effectively participate in and manage cross-cultural teams. It will introduce theories that underlie and describe cultural differences. Students will apply these concepts and theories to identify existing and potential areas of team dysfunction. Finally, students will use what they have learned to develop approaches that avoid or overcome culturally-based team problems. Case studies, role play, selected readings, and class discussion will be used to foster cultural sensitivity and enable students to build on their own experiences to increase their cross-cultural competence.

MNGT 3320/52 – BUSINESS LAW: INTERNATIONAL

Instructor: Dr. A. Nicholas Simon

Meeting Time: Tuesday, 6 – 10 p.m.

Class Limit: 25

Introduces the fundamentals of law and legal relationships related to business in the United States, the EU, and selected national legal systems. Emphasizes legal problems, laws, and issues in international trade transactions: contracts, agency, distributorship arrangements, sales, negotiable instruments, financing, corporate organization, exports, ventures, and licensing. Prerequisite: MNGT 3280 (formerly MNGT 3290).

MNGT 3420/52 – LABOR-MANAGEMENT RELATIONS

Instructor: Mr. Christian Newman, M.S.e.

Meeting Time: Monday and Wednesday, 1:30 – 3:30 p.m.

Class Limit: 25

Studies the historical development and legal framework of labor-management relations, labor unions, and collective bargaining. Explores current trends in labor relations. Prerequisite: MNGT 3400.

MNGT 3450/52 – PRINCIPLES OF ORGANIZATIONAL BEHAVIOR

Instructor: Dr. Thomas Hippler

Meeting Time: Tuesday and Thursday, 1:30 – 3:30 p.m.

Class Limit: 25

This course presents individual and group processes involved in management-employee relationships; deals with leadership, group dynamics, communications, motivation, morale, power, conflict management, and job design and satisfaction. It also

includes analysis of modern concepts of participatory management, organizational culture, change, and development.

MNGT 4100/52 – INTERNATIONAL MANAGEMENT

Instructor: Dr. Thomas Hippler

Meeting Time: Monday and Wednesday, 1:30 – 3:30 p.m.

Class Limit: 25

This course is designed to assist students in understanding the several aspects of international management. It will examine the environment and operations of international management. Topics will include the globalization of business, strategic planning for the multinational, global and transnational organizations, multinational structure, foreign subsidiary coordination and control, and special issues concerning expatriate employees. Prerequisite: MNGT 2100 and MNGT 3400.

MNGT 4330/52 – INTERNATIONAL MARKETING

Instructor: Dr. Maria Madlberger

Meeting Time: Tuesday and Thursday, 3:45 – 5:45 p.m.

Class Limit: 25

The purpose of this course is to familiarize students with the fundamental concepts and strategies of International Marketing. Special emphasis will be placed on: the international marketing mix; product, pricing, distribution, and promotion; as well as emerging issues in international trade, such as trading blocs, trade barriers, standardization and adaptation. Prerequisite: MNGT 3500.

MNGT 4900/52 – MANAGERIAL POLICIES AND STRATEGIES

Instructor: Mr. Kent Wilson, M.B.A.

Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.

NOTE: This is a combined course for management and business majors. Accordingly, you may register for it as MNGT 4900 or BUSN 4990.

Class Limit: 25

Identifies problems and analyzes development and implementation of strategies in finance, purchasing, production, personnel, marketing, advertising, and public relations. Considers variables involved in determining and improving strategic decisions. Prerequisite: completion of other courses in the area of emphasis.

INFORMATION TECHNOLOGY

COSC 2810/52 – SYSTEM ANALYSIS AND DESIGN (GEN.ED.AREA 1)

Instructor: Mr. Brian Lewis, M.A.

Day and Time: Tuesday and Thursday, 1:30 – 3:30 p.m.

Class Limit: 20

Covers the basic concepts involved in systems analysis, including effective communication, analysis tools, and phases of the systems development life cycle.

COSC 3100/52 – DATA STRUCTURES II

Instructor: Dipl. Ing. Peter Götzl

Day and Time: Monday and Wednesday, 6 – 8 p.m.

Class Limit: 20

The study of data structures and its algorithms is both exciting and challenging. It is exciting because it represents a wide range of programming techniques that make it possible to solve larger and more complex problems. It is challenging because the complex nature of data structures brings with it many concepts that change the way we approach the design of programs. The relationship of algorithm design to problem solving in general is studied. Prerequisite: COSC 3050 and COSC 1570.

COAP 2170/52 – WEB USABILITY AND ACCESSIBILITY

Instructor: Mr. Dejan Dimitrovski, M.B.A.

Meeting Time: Wednesday, 6 – 10 p.m.

Class Limit: 20

This course introduces the student to the area of web usability, including web accessibility. Students will learn how to design usable and inclusive user interfaces for web pages and sites. Prerequisite: COAP 2000 or HTML proficiency.

CSIS 3410/52 – INFORMATION ANALYSIS

Instructor: Mr. Rudolf Rössel, M.B.A.

Day and Time: Friday, 9 a.m. – 1 p.m.

Class Limit: 20

This course teaches the use of spreadsheets and databases to use data effectively for better decision making. Prerequisite: Junior standing.

INTERNATIONAL RELATIONS

HIST 2220/52 – MODERN EUROPE: THE HOLOCAUST (GEN. ED. AREA 3)

Instructor: Dr. Gregory Weeks

Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.

Class Limit: 25

The Holocaust, as an unprecedented, systematic, industrialized, genocide, remains etched in human memory. This course will examine the historical events of the Holocaust within the context of the Second World War, the remilitarization of Germany, the rise of National Socialism, and the persecution of European Jewry and other minority groups. The focus will be on groups both involved and affected by these events (perpetrators, victims, bystanders rescuers, resistance fighters, soldiers). Theories of how not only individuals but also entire societies became involved in this mass crime will be discussed, and issues such as extreme hatred, prejudice, propaganda, overcoming societal mechanisms against murder, and the legacy of the Holocaust for human rights and international law will be addressed.

INTL 3100/52 – INTERNATIONAL POLITICAL ECONOMY

Instructor: Dr. Eric Frey

Meeting Time: Wednesday, 9 a.m. – 1 p.m.

Class Limit: 25

The course offers an overview of theory and practice of international political economy and analyse the interplay between politics and economics on a global level. It is designed to give students a conceptual understanding. After covering some basic theoretical and historical ground, the course will use a practical case-study approach to the main economic policy issues in today's world, such as trade liberalization and trade conflicts, financial crises and the fallout from globalization. Prerequisites: Students are advised to have a basic (but non-mathematical) knowledge of macroeconomic and microeconomic theory and of theories of international relations. Prerequisite: POLT 1050 or 6 credits of international relations courses.

POLT 1080/52 – INTRODUCTION TO COMPARATIVE POLITICS (GEN. ED. AREAS 5 AND 6)

Instructor: Dr. Marcel Fink

Meeting Time: Friday, 9 a.m. – 1 p.m.

Class Limit: 25

The objective of this introductory course is to lay a sound basis for future IR study. This requires an understanding of the core concepts of international politics as well as of the major theoretical approaches in the field. Apart from discussing the development of IR as a discipline, current trends and topics will be discussed.

MEDIA COMMUNICATIONS

ANIM 3150/52 – SPECIAL TOPICS IN ANIMATION: STOP-MOTION ANIMATION (1-CREDIT COURSE)

Instructor: Mr. Holger Lang, M.A. and Mag. Stefan Stratil
Meeting Time: Friday and Saturday, October 29 – 30 and November 5 – 6, 10 a.m. – 1 p.m.

NOTE: A lab fee of €20 will be charged for this course.

Class Limit: 16

Based on concepts of pixilation and object animation students learn how the illusion of movement can be created with still images taken of object and people. The right planning and timing of fluid movements in a constructed scene will be a main focus of the practical work. In four sessions we will plan, develop and produce short animations that allow students to explore technical, conceptual and psychological aspects of this sepecific type of media production. An emphasis on the creative process will allow participants to learn how to express content and ideas in a very modern media that has a long historical tradition. The importance of animation in contemporary media production will be understood through theoretical and practical examples. Additional working hours between class sessions will be necessary as the students will prepare various steps during the production process in independent work. „Pixilation“ is the name of a type of animation that usually uses actors (people) as objects in stop-motion animation. Creating the sensation of virtual movement in an animation with objects shows well the basic principle of this media. The rising importance of animation in contemporary production will get understandable through the lecture and the practical exercise in personal projects. Prerequisite: EPMD 1000 Introduction to Media Production or instructor's permission.

MEDC 2200/52 – ETHICS IN THE MEDIA (GEN. ED. AREA 5)

Instructor: Dr. Anthony Löwstedt
Meeting Time: Monday and Wednesday, 1:30 – 3.30 p.m.
Class Limit: 25

This course introduces the student to contemporary moral issues and moral philosophy relating to the mass media. It will familiarize the student with various aspects of ethics, media law, national security and privacy legislation relating to the media, media self-regulation (press councils, journalistic codes of ethics, ombudsmen, etc.), media bias, propaganda, manipulation, mass conditioning, as well as with current publishing, editorial, reporting, and media consumption practices. Students will work independently on case studies, comparative analysis, and at least one critical precis (a one-page, objective summary of the assigned text accompanied by a critical appraisal) and present the latter in class. Prerequisite: MEDC 1010.

VIDE 1810/52 – VIDEO PRODUCTION I

Instructor: Mr. Holger Lang, M.A.
Meeting Time: Thursday, 6 – 10 p.m.
NOTE: A lab fee of €40 will be charged for this course.
Class Limit: 16

This course will instruct students in the techniques of basic video production, focusing on field production and editing. Students will learn basic camera techniques, lighting skills, and the mechanics and creative application of nonlinear editing. Training in non-studio television production and editing. Provides field shooting and editing experience and understanding of the uses of these skills in broadcast television, video, cable, and industrial video. The use of Final Cut Pro as the main editing software will get practiced and trained, the use of additional software like QuickTime, Photoshop and Soundtrack will be part of this class. Prerequisite: EPMD 1000.

PSYCHOLOGY

PSYC 2000/52 – ISSUES IN CONTEMPORARY PSYCHOLOGY: BURNOUT (1-CREDIT COURSE; GEN. ED. AREA 5)

Instructor: Mag. Stefan Geyerhofer
Meeting Time: Friday, 10 a.m. – 1 p.m., on November 19 and 26, and December 10 and 17.

Class Limit: 25

The course provides a brief, intensive overview of the current psychological research on burn out and job engagement. A systemic approach will be applied to this specific area of Social and Personality Research, along with applications for the prevention of Burn Out, for treatment and research.

PSYC 2450/52 – PSYCHOLOGY OF INTERPERSONAL COMMUNICATIONS

Instructor: Dr. Thomas Oberlechner
Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.
Class Limit: 14

This course introduces to the topic of interpersonal communication. How do people communicate with each other, and which rules apply when they do so? Which kinds of interpersonal communication can we differentiate? How does one communicate more effectively in group and in one-to-one situations? The course will consider both verbal and non-verbal aspects of communication. We will also discuss cultural, contextual, and systemic aspects of interpersonal communication. This class will stimulate you on the level of theory and knowledge about communication, help you reflect about your communication with others, and invite you to try some new things about the way you communicate. Prerequisite: PSYC 1100 or permission of the instructor.

PSYC 3575/52 – ORGANIZATIONAL BEHAVIOR

Instructor: Dr. Julia Pitters
Meeting Time: Monday and Wednesday, 1:30 – 3:30 p.m.
Class Limit: 25

What are the characteristics of humans in organizations? What is the motivation to work? What concept of mankind is hidden in different organizational structures? How can conflicts be resolved? This course introduces students to many of the basic principles of human behavior in organizations. These include theories relating to individual differences in abilities and attitudes, attribution, motivation, group dynamics, power and politics, leadership, conflict resolution and organizational culture. Prerequisite: PSYC 1100 and 6 credit hours of psychology; or permission of the instructor.

PSYC 3600/52 – SOCIAL PSYCHOLOGY

Instructor: Ms. Antonija Pacek, M.A.
Meeting Time: *** MOVED TO SUMMER 2011 ***
Class Limit: 25

This course will examine the social nature of individuals and small groups, and how different social settings influence people. Applications of social psychology are numerous in everyday life. Students will be encouraged to research further areas of personal interest. The methodology of the course will be based on interactive presentations, video clips, case studies, and group work, in order to enhance our exploration of this contemporary area of psychology. Prerequisites: PSYC 1100 and 6 credit hours of psychology, or permission of the instructor.

GENERAL ELECTIVES

GRMN 1100/52 – ELEMENTARY GERMAN: LEVEL II (GEN. ED. AREA 6)

Instructor: Mag. Johanna Posset

Meeting Time: Tuesday and Thursday, 10 a.m. – 1 p.m.

Class Limit: 18

Advanced beginning-level course in which the student is immersed in the German language. Teaching includes speaking, listening comprehension, reading and writing skills. The goal is to develop vocabulary for everyday situations and the basic grammar structures. The use of English will be kept to a minimum. Prerequisite: GRMN 1090, or equivalent level of German.

PHIL 1100/52 – INTRODUCTION TO PHILOSOPHY (GEN. ED. AREAS 1 AND 4)

Instructor: Dr. William Hanson

Meeting Time: Tuesday and Thursday, 11:15 – 1:15 p.m.

Class Limit: 25

This course is about rationality, both the development of standards of rationality and their application to some specific philosophical problems that are of perennial concern to thoughtful people. We will attempt to determine the most rational positions to adopt on questions concerning the existence of God, the relation between our own minds and bodies, the nature of right actions, and a just organization of society. In the process we will find ourselves forced to consider the nature of rational thought itself and the status of the standards of rationality we employ.

REQUISITE COMPETENCIES

ESLG 3230/52 – ADVANCED READING AND WRITING SKILLS: LEVEL I (GEN. ED. AREA 6)

Instructor: Ms. Samia Geldner, M.A.

Meeting Time: Tuesday and Thursday, 11:15 a.m. – 1:15 p.m., and Friday, 9 – 11 a.m.

Class Limit: 15

The course prepares students for formal writing, with increasing complexity of subject matter. There will be a heavy emphasis on advanced grammar. Prerequisite: Placement test.

ESLG 3500/52 – TOPICS: CRIME AND PUNISHMENT

Instructor: Mr. Andrew Horsfield, M.A.

Meeting Time: Monday, Wednesday, & Thursday, 3:45 – 5:45 p.m.

Class Limit: 15

The purpose of this challenging course is to improve students' reading comprehension and writing skills as well as extend their English vocabulary. For this purpose we will be examining a series of stories, essays and articles, as well as watching the occasional documentary. The overall theme of the course is 'Crime and Punishment', in which we shall be examining the age-old topic of crime in its various forms and what may be perceived as appropriate punishment. Readings will range from extracts of Dostoevsky and short stories by Sir Arthur Conan Doyle through to general interest articles about crime, its causes and suitable means of dealing with it from both the individual and society's perspective. While much of modern entertainment culture thrives on feeding us with crime-related narratives, what are the truer stories behind the glamorous TV series and the sensationalist novels and headlines? This course is designed to expose the English student to a range of writing styles in an absorbing and socially relevant way. Prerequisite: Placement test.

MATH 1430/52 – COLLEGE ALGEBRA (GEN. ED. AREA 9)

Instructor: Mr. Ibrahim Wazir, M.A.

Meeting Time: Tuesday and Thursday, 6 – 8 p.m.

Class Limit: 25

Covers the sets, the real number system, functions, equations, inequalities, & logarithms. Prerequisite: MATH 1050 or equivalent.

MATH 1430/53 – COLLEGE ALGEBRA (GEN. ED. AREA 9)

Instructor: Mr. Ibrahim Wazir, M.A.

Meeting Time: Monday and Wednesday, 6 – 8 p.m.

Class Limit: 25

See course description above.

Course textbooks are on sale at

THE UNIVERSITY BOOK SHOP

STORE HOURS:

Mon – Wed: 3 – 8:30 p.m.

Thur – Fri: 10 a.m. – 6 p.m.