

# Become a Global Citizen

Join Webster Vienna Private University - a unique American university in the heart of Europe. A degree from Webster Vienna is accredited in both the USA and Austria, and recognized everywhere in the world. Start your global learning experience with us and our worldwide network of campuses.

## Programs and Certificates

Webster University offers a typical American curriculum with majors, minors, and elective courses.

### Undergraduate Programs

#### BACHELOR OF ARTS (BA) | MAJORS

- Economics
- International Relations
- Management, with possible emphasis in
  - International Business
  - Marketing
- Media Communications
- Motion Media Production
- Psychology

#### BACHELOR OF SCIENCE (BS) | MAJORS

- Business Administration

#### MINORS

Minors are available in Computer Applications, Computer Science, Economics, German, History, Information Technology, International Relations, Management, Media Communications, Motion Media Production, Philosophy, Political Science, Psychology, and Web Site Design.



#### STUDENT DISTRIBUTION IN UNDERGRADUATE PROGRAMS

- 37% BA in Management
- 24% BS in Business Administration
- 19% BA in International Relations
- 10% BA in Psychology
- 10% BA in Media Communications

### Graduate Programs

#### MASTER OF ARTS (MA)

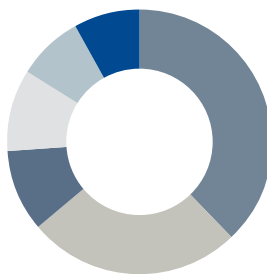
- International Relations
- Marketing
- Psychology with an emphasis in Counseling Psychology

#### MASTER OF SCIENCE (MS)

- Finance

#### MASTER OF BUSINESS ADMINISTRATION (MBA)

- General, or with emphasis in
  - Finance
  - International Relations
  - Marketing



#### STUDENT DISTRIBUTION IN GRADUATE PROGRAMS

- 38% MBA
- 26% MA in International Relations
- 10% MS in Finance
- 10% MA in Psychology
- 8% MA in International Business
- 8% MA in Marketing

## Certificates

Webster Vienna offers Certificate programs that can be completed as part of a degree or as a non-degree seeking student. They include six to eight courses and take about a year to complete.

- Entrepreneurship
- Web Site Design
- Digital Media - Design & Production

# Webster UNIVERSITY

## Vienna Private University

### History

- 1915 founded in St. Louis, Missouri, USA
- 1925 accredited in the USA by the Higher Learning Commission
- 1978 opens first European campus in Geneva, Switzerland
- 1981 opens Vienna campus at the invitation of the mayor in Vienna, Austria
- 1985 offers first accredited MBA program in Austria
- 1996 opens first Asian campus in Shanghai, China
- 1996 Webster Vienna grows and moves to new premises in the 22nd District, close to the UN
- 2001 Webster Vienna receives the Austrian private university accreditation
- 2013 opens first African campus in Accra, Ghana
- 2014 Webster Vienna moves to "Palais Wenkheim" close to the city center and opens Webster's first dormitory in Vienna, "Residence Am Augarten"
- 2015 Webster University celebrates 100 years

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## Faculty and Staff

- 70 Faculty and Staff members
- 90 Adjunct Faculty/academic year
- 11:1 Student Faculty ratio

Webster Vienna has staff and faculty from 30 countries.

### FACULTY TOP 5 COUNTRIES

- 42% Austria
- 20% USA
- 7% UK
- 5% Slovakia
- 5% Germany

## Students

- Student population: 500+
- Female 53%
- Male 47%

Webster has a very international student body with students from over 70 different countries. Most of our students speak 2–4 languages fluently.

### TOP 5 COUNTRIES:

#### UNDERGRADUATE STUDENTS

- 17% Austria
- 8% USA
- 8% Russia
- 5% Germany
- 5% Bulgaria

### TOP 5 COUNTRIES:

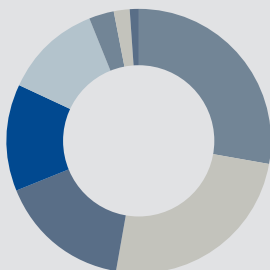
#### GRADUATE STUDENTS

- 16% Austria
- 16% USA
- 8% Russia
- 7% Slovakia
- 5% Croatia

**90%** of our alumni\* are satisfied with their education at Webster Vienna.

**91%** of our alumni\* say that Webster Vienna has prepared them to be global citizens.

\*) ALUMNI SURVEY 2014

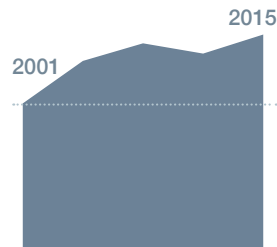


### STUDENT NATIONALITY (ALL STUDENTS)

- 28% Eastern Europe
- 25% Western Europe
- 16% Southern Europe
- 13% Middle East
- 12% Americas
- 3% Africa
- 2% Northern Europe
- 1% Asia/Pacific

## Our Mission

Webster University, a worldwide institution, ensures high quality learning experiences that transform students for global citizenship and individual excellence.



### Increased Student Population

The student population has grown by 47% since 2001 when the university received the Austrian private university accreditation.

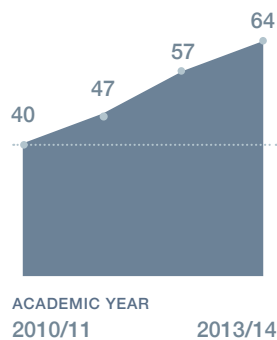
## Academics

- Language of instruction: English
- Maximum class size (undergraduate classes): 25
- Maximum class size (graduate classes): 20

In the academic year 2014/2015, 28% of our students reached a minimum Grade Point Average of 3.5 (of max. 4.0 on the American scale) and made the Dean's Honor list and/or graduated with Honors (Cum laude, Magna cum laude or Summa cum laude).

## Requisite Competencies to Prepare Students for the Future

The demand for people with excellent English and IT proficiency is increasing and Webster Vienna has increased course offerings in these areas by 60% in the last years.



**97%** of our alumni\* feel well prepared to communicate in English.

\*) ALUMNI SURVEY 2014

## Career Coaching

- Webster Vienna's Career Development Center has partnerships with more than 55 international companies and organizations.

- The Career Development Center organized 16 career events on and off campus in 2014/15.

- 108 students and alumni received personal career counseling in 2014/15.

# Accreditations

Webster University is accredited in the United States by the Higher Learning Commission. The accreditation, which was first awarded in 1925, includes undergraduate and graduate levels at all locations worldwide where the University offers programs.

Since 2001, Webster Vienna Private University has been accredited by the Austrian Accreditation Council as an Austrian private university.

Webster's Business and Management programs are accredited by ACBSP (Accreditation Council for Business Schools and Programs).



## Awards and Recognitions

- Webster Vienna Private University is an Affiliated University of Professor Michael Porter's "Microeconomics of Competitiveness" Network at the Institute for Strategy and Competitiveness at Harvard Business School.

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  - Webster Vienna Private University is the first and only university in Austria to be recognized by the CFA Institute. The Master of Science in Finance program has been acknowledged as incorporating at least 70 percent of the Chartered Financial Analyst® (CFA®) Program Candidate Body of Knowledge.

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  - Webster Vienna Private University is the first and only university in Austria to be recognized by the Institute of Chartered Accountants in England and Wales (ICAEW) as a Partner in Learning.

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  - Webster University is the only Tier 1, private, non-profit university with campus locations around the world including metropolitan, military, online, and corporate, as well as traditional, American-style campuses in North America, Europe, Africa and Asia.

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  - Webster University continuously ranks in the top tier of the Midwest region of the U.S. News and World Report college rankings.
- Webster has been recognized among America's Best Colleges by Forbes magazine for two consecutive years.

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  - Webster's Study Abroad programs rank in the top two percent of the 1,600 colleges and universities surveyed in the 2013 edition of U.S. News & World Report's "America's Best Colleges."

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  - The Institute of International Education's (IIE) annual Open Doors Report ranked Webster 9th among all U.S. master's degree-granting institutions for study abroad of a semester-long duration and first in the same category among Midwestern institutions.

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  - Webster University's graduate degree-seeking student population represents the largest number of individuals of diverse backgrounds among all traditional, non-profit U.S. higher education institutions, according to a 2011 survey published in Diverse: Issues in Higher Education (DIHE).

# Welcome to a Truly Global University

Webster has a unique international network of campuses that offers students the opportunity to do parts of their studies almost anywhere in the world within a single university system.



- Austria  
Vienna

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- China  
Shanghai, Chengdu, Shenzhen

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- Ghana  
Accra

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- Switzerland  
Geneva

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- Thailand  
Bangkok, Cha-am

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- The Netherlands  
Leiden, Amsterdam

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- United Kingdom  
London

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- United States  
Main campus in St. Louis, Missouri.

# Research Areas

## Business & Management

- Management information systems
- Marketing
- Strategic management
- Supply chain management

## International Relations

- European and Asian Security Studies, EU-Asia Relations
- European Energy Policy, Energy Geopolitics
- European Integration Studies
- US Foreign Policy, Transatlantic Relations
- Politics of Eastern Europe
- Terrorism

## Psychology

- Psychological aspects of counseling and psychotherapy (e.g., psychotherapy, organizational psychology, coaching, supervision, consulting, teams, groups, and leadership)
- Nonverbal communication, emotion, and social interaction
- Biological and physiological psychology
- Neuropsychology

# How to Apply

Applications are completed online, similar to other American university application processes. Your acceptance to Webster entitles you to attend any of our worldwide campus locations throughout your studies. If you are enrolled at another institution, Webster course credits are generally transferrable, but you are advised to confirm this in advance.

- Submit an online application
- Two letters of recommendation
- 400 word motivational essay
- Copy of the biographical page of your passport
- Résumé/Curriculum Vitae

### UNDERGRADUATE

- Min. TOEFL: IBT 60 (or IELTS 6.0)
- Official certified English translations of last 3 years of transcripts incl. graduation date (min. GPA of 2.5 or equivalent)
- ACT or SAT preferred but not required
- Considered for Advanced Standing: AP, IB, A-Levels, Austrian Matura, German Abitur as well as other high school degrees (please check with the Admissions Office)

### GRADUATE

- Min. TOEFL: PBT 575, IBT 76 (or IELTS 6.0)
- Official certified English translations of all university transcripts incl. graduation date
- MBA students, a minimum of two years work experience is preferred

An acceptance package including a visa application will be sent to accepted students.

# Worldwide Alumni Network

Our Alumni Association helps alumni worldwide to stay in touch with each other and the university. They provide alumni with professional and social networking opportunities, and bring alumni together with current students and faculty members.

**175,000** Webster Alumni Worldwide

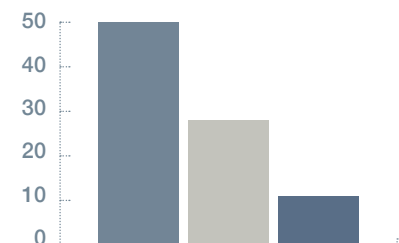
**2,876** Webster Vienna Alumni

**45%** of our alumni\* had a job at the time of graduation and another 40% within one year.

**94%** of our alumni\* are satisfied with the course of their careers.

**98%** of our alumni\* feel that Webster Vienna has helped them develop skills that are valuable in the workplace.

\*) ALUMNI SURVEY 2014



### EMPLOYMENT AFTER GRADUATION

- 50% Stayed in Austria
- 28% Returned to country of origin
- 11% Went abroad

# Tuition and Financial Aid

- Bachelor: Yearly tuition fee € 19,040
- Master/MBA: Total cost € 26,085 to € 47,235 depending on degree
- Housing: Semester fee for single room/double room € 3,600/2,800
- Scholarships: Up to 50% are awarded each spring for the following fall semester.
- U.S. Financial Aid: American citizens and green card holders are eligible for various forms of financial assistance from the U.S. government.
- 20% of Webster Vienna's students receive financial support through scholarships, sponsorships or U.S. Federal Aid.