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### **Prof. Dr. Bernd Marin named director of Webster Vienna Private**

#### **Webster University announces quality and investment offensive**

**Vienna – 30. September 2015** – Prof. Dr. Bernd Marin has been named as the new director of Webster Vienna Private University effective October 15, 2015. Marin joins Webster from the UN-affiliated European Centre for Social Welfare Policy and Research, where he held the post of Executive Director from 1988 until 2015.

The announcement was made by Dr. Julian Schuster, Senior Vice President and Chief Operating Officer of Webster University worldwide. Schuster extolled Marin as being not only an accomplished and internationally acknowledged scholar, but also a bold personality and a creative mind, stating "we at Webster are delighted to welcome Bernd Marin to the Vienna Campus, where students from over 70 countries are educated for the global labor market and where people from 30 nations are employed in research, teaching and administration."

Marin explained, "it is logical to accept this offer because it is one of the most challenging and fascinating tasks in the field of scientific and educational management in Vienna. I also think it is simply great that American universities in Europe offer careers for younger as well as for more experienced scientists and academics. And above all, a Webster degree is a universally valid passport to the world's international labor markets of the 21st century."

Marin noted further that "the Palais Wenkheim in the upper Praterstrasse has a great and charming atmosphere, which unfortunately cannot always be said of too many, even prestigious universities. The technical equipment of the labs is excellent, the class sizes so enviably and luxuriously small and manageable, just like in the finest graduate schools

## PRESS RELEASE

worldwide; the student-teacher ratio is more than 10 times smaller than in Austria's public universities. Webster Vienna Private University is an oasis of dedicated student care.”

### **Webster’s investment offensive in Vienna**

In addition to announcing the new campus director, Webster-COO Schuster also shared plans for an investment offensive. Webster University intends to purchase Palais Wenkheim, the university’s new campus home at Praterstrasse 23, as well as a building adjacent to the campus at Praterstrasse 21, and another object in the nearby Augarten neighborhood. For Schuster, this is a “clear commitment to Austria; together with Marin, we will also set a number of other, more offensive measures.”

### **Development of endowed professorships**

Future plans for the Vienna campus also include strengthening the international academic network by establishing endowed professorships. "I would like to bring as many Austrians who are successful in academic communities all around the world to Webster University and back to their homeland and support us with our prestigious ambitions and their excellent reputation. Other than in the US, ‘endowed professorships’ and ‘name chairs’ are still rare in Europe”, says Marin.

### **Expansion of scholarships**

Marin was proud to share that, "one of my most urgent and most important tasks will be the further expansion of a generous scholarship system so that the most talented young people will be enabled to study at Webster Vienna Private University, regardless of their socio-economic background. The campus will develop to a best talents place.”

## PRESS RELEASE

Finally, both Schuster and Marin underlined that "Webster Vienna Private University will be the best private university in Austria. Day after day we will be working hard to achieve this goal."

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### **About Webster Vienna Private University:**

Webster Vienna Private University, located in the heart of Europe, is the only university in Austria that offers Bachelors and Masters degrees accredited in the US and Austria. Furthermore, the university's Bachelor, Master, and MBA degrees in Business & Management are recognized by Accreditation Council for Business Schools & Programs (ACBSP).

Webster Vienna offers programs in the following areas: Business & Management, International Relations, Psychology, and Media Communications. The university serves more than 500 students from over 70 countries, while faculty and staff hail from over 30 countries.

Because of continuous growth of new students, approximately 10 percent, Webster Vienna Private University relocated to historic Palais Wenkheim, in August of 2014. Conveniently located in the center of Vienna, near Schwedenplatz, it is providing space for up to 1,000 students.

Webster University is present in 8 countries on four continents, with international campuses in Switzerland, the Netherlands, Great Britain, Greece, China, Thailand, and Ghana.

<http://www.webster.ac.at>